

Ibrahim S. Hanoglu

Founder - Design Media Center

+1-571-451-5812

@ mailto:ishanoglu.com

/in/ibrahim-s-hanoglu-0574b5123/

Overland Park, KS

SUMMARY

With over 5 years in the digital marketing realm, I bring a wealth of experience to the table. Proficient in crafting data-driven marketing campaigns, I specialize in SEO, social media management, email marketing, and content marketing. My expertise in SEO not only keeps me ahead of the curve but also ensures the seamless generation of organic traffic, significantly elevating online presence.

EXPERIENCE

Founder - Marketing Consultant

Design Media Center

2021 - Ongoing Lake Saint Louis, MO

DMC is a digital marketing agency that specializes in creating digital marketing strategies, SEO, branding, and content that ranks.

- Running all the design and marketing needs of all clients.
- SEO strategy created and implemented for 7 clients.
- Planned a complete digital marketing strategy for 2 companies.
- SEO and website audited over 100 websites.

Digital Marketing Consultant

Freelance

2018 - 2021 Valley Park, MO

Freelance

- Written over 80 ranking SEO blog articles across multiple industries.
- Created 8 digital marketing strategies.
- Created an SEO strategy for 4 businesses.
- Designed 2, designed and developed 8 websites.
- SEO and website audited more than 40 websites.

Store Manager

Orpen LLC

2017 - 2022 Des Peres, MO

Orpen LLC is the parent company of both imported handmade home goods wholesaler DNI Home and retailer Eternal Leaf.

- Managed employees, stocks, and inventory.
- Designed the signs and other marketing materials for all locations.
- Managed the social media ads.

EDUCATION

M.S. Digital Marketing

Lindenwood University

2021 - 2023 St, Charles, MO

GPA

4.0 / 4.0

B.S. BBA

Washington University of Virginia

2012 - 2017 Annandale, VA

GPA

3.4 / 4.0

SKILLS

Certificates of Specialization from St. Charles Community College

Web Development Web Media

Photography Print Media

Design Media Multimedia

Web Development & Design

+30 online certificates

Marketing

Data-driven marketing SEM SEO

Email Campaigns Digital Strategy

Content Marketing CRM SMM

Marketing Tools

Google Analytics Search Console

SemRush Labrika MOZ

SEOptimer Leadrocks

STRENGTHS

Growth Mindset

Although my goal in my daily life is to surpass my competitors, my academic career is based on creating the future of digital marketing.

Result-Oriented

Before starting a new project, I always make sure I have a target to aim for.

Time management

I got my master's while working full-time and building my own agency.